# **Developing Sustainable Business Model**

Simo Honkanen Senior Vice President, Sustainability and HSSE

Capital Markets Day 29 September 2009



refining the future

### **Neste Oil Is A Leader In:**

















#### **NESTE OIL**

29 September 2009

Capital Markets Day 2009

# Sustainability: Economical - Ecological - Social



Neste Oil has been selected as an index component three times globally and 1<sup>st</sup> time on a European level.

- Overall score improved by 1%
- Economic dimension: best in the industry
- Environmental dimension: good
- Social dimension: better than average within the industry
- Best improved dimensions: brand management, standards for suppliers and stakeholder engagement

#### **NESTE OIL**

# **Our Sustainability Policy Statement**

- We are socially responsible, environmentally sound and economically viable
- All our actions are safe for us, our neighbors, contractors, customers and the environment
- We act responsibly in society and respect human rights wherever we operate
- We provide our customers with products that help tackle sustainability issues such as global climate change and improve local air quality
- We are committed to engaging with our stakeholders and participating in multi-stakeholder initiatives to help develop more sustainable solutions
- We use natural resources responsibly and are actively working towards a more sustainable supply chain

#### **NESTE OIL**

# Sustainability And HSSE - Foundation Of Responsible Operations

- Creating a sustainable business model

#### **Our Role:**

Ensuring safe operations and responsible procedures across all activities. Supporting the Business through reduced risk position and contributing leading stakeholder perception in operational excellence, responsible and environmentally sound performance and sustainability.



#### **NESTE OIL**

29 September 2009

Capital Markets Day 2009

## **Our Businesses Have Different Requirements**

Ethical, social issue management

**Proactive approach on regulations** 

Indirect impact

#### **Human Rights**

Supply chain

"Traditional" Health, Safety, Environment: Occupational Safety Process & Fire Safety Environment Protection Regulatory compliance Security

Influencing the regulatory environment E.g. wider reporting principles Statements, commitments

**Biodiversity** 



29 September 2009

Capital Markets Day 2009

**NGO** exposure

Food vs fuel

# **Environmental Analysis**

Area	Role	<b>Business Implications</b>
Environment, Product Stewardship	Measuring performance and environment; management systems; compliance	<ul> <li>Legislation continues moving towards stricter regulations; e.g. BAT, REACH</li> <li>Liability resulting from non-compliance becoming more severe</li> <li>Increased need for environmental awareness</li> <li>Monitoring of regulative changes essential</li> </ul>
Sustainability, Regulatory Affairs	Fulfilling regulatory requirements; ensuring sustainable procedures and leading perception	<ul> <li>European legislation is critical; window to influence developments is open</li> <li>NGO's and IGO's are leading the debate</li> <li>Risk of subjective political decision making (science ignored)</li> <li>Identify the cost implications of sustainability</li> <li>Building up and maintaining outstanding procedures</li> </ul>
	P P	PIGI Pige
Safety	Behaviour-based, fire and process safety; ensuring safe operations	<ul> <li>Good basic safety performance must be the foundation</li> <li>Improved safety performance needed to lower risk position</li> <li>Harmonised safety procedures required across the Group</li> <li>Increased need for process safety awareness in daily work</li> <li>Ensuring good safety performance at new plants</li> <li>Increase visibility in the field; observation tours</li> </ul>

#### **NESTE OIL**

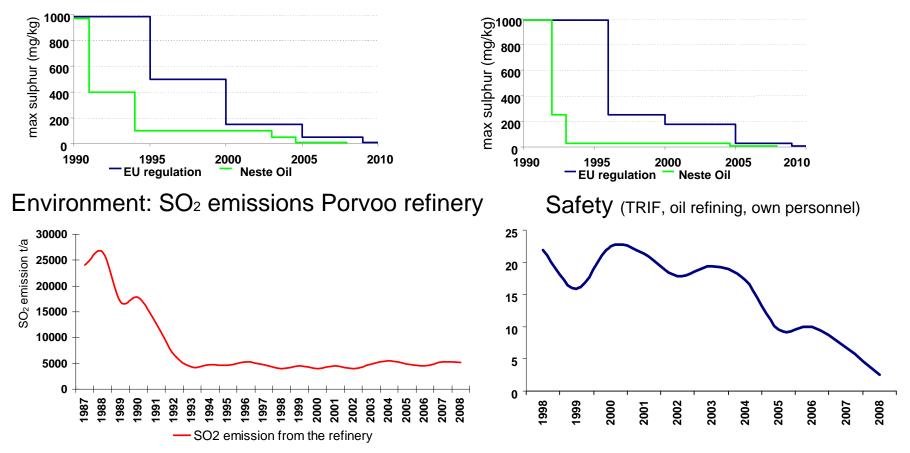
29 September 2009

Capital Markets Day 2009

# Neste Oil's Strong Track Record In HSSE

#### Sulfur in motor gasoline

Sulfur in diesel



> "HSSE" is getting a wider content and covers the whole supply chain

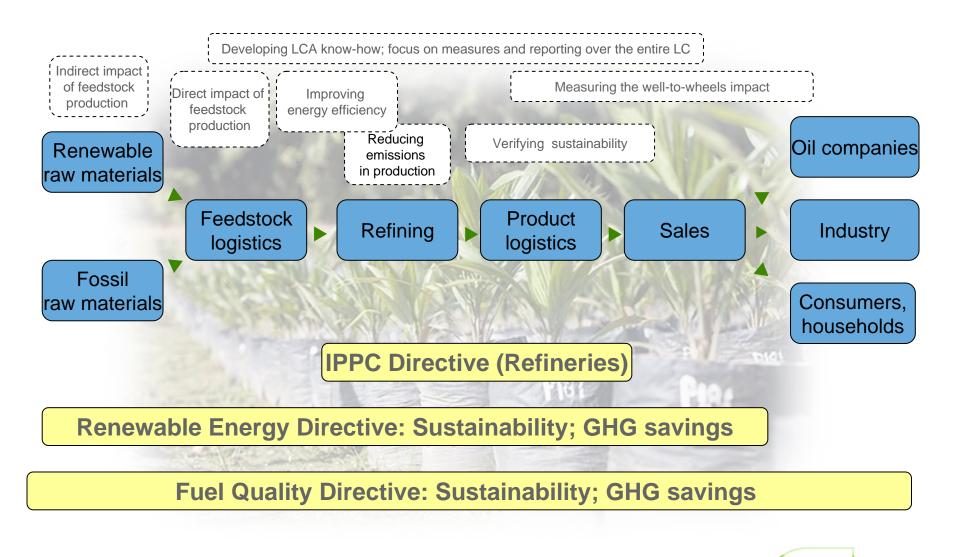
Outstanding companies are committed to continuous improvements over the whole life cycle of their products

#### **NESTE OIL**

29 September 2009

Capital Markets Day 2009

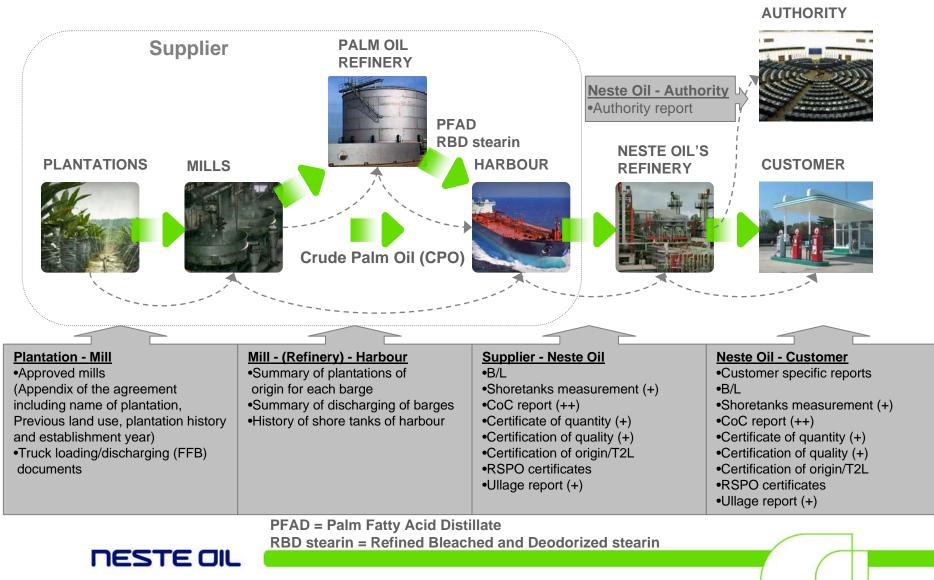
# **Supply Chain Management Is The Key**





29 September 2009 Capital Markets Day 2009

# Neste Oil's Palm Oil Chain Of Custody



29 September 2009 Capital Ma

Capital Markets Day 2009

### Life in Borneo November 2008



29 September 2009 Capital Markets Day 2009

### **Neste Oil's View On Feedstocks**



29 September 2009 Capital Markets Day 2009

# **Read More About Our Approach To Sustainability**



#### www.nesteoil.com/....



29 September 2009 Capital Markets Day 2009

# refining the future

**NESTE OIL**